

# Patented Invention to Revolutionize Call Centers for TelePresence-Marketing



TelePresence Centers will provide the foundation for the most important transformation of marketing in this century. Call centers currently providing telemarketing will be transformed into TelePresence Centers to provide "TelePresence-Marketing".

Plano, Tx. September 7, 2010 - TelePresence Tech has been granted a US Patent for its invention of TelePresence Centers with capabilities of transmitting agents to appear at customer sites with eye contact for live two-way communication. Existing call centers with VOIP phone systems can upgrade to transmit IP video to be received by customers on computer monitors, laptops, video enabled tablets and smart phones. Instead of having faceless communication by phone, companies can reach out to customers for face-to-face interaction in real time.

In the five years since Duffie White, CEO of TelePresence Tech, filed his patent application numerous pilot project have been underway through his European Partner, Luc De Backer, of Teleportal. This has included a bank in Holland that uses 3D TelePresence from the city center bank to their branch banks. Another application has been 3D TelePresence receptionists that serve multiple reception lobbies at one time. Also, a city in Europe has installed TelePresence Tech systems in outlying police stations for citizens to file police reports at the central police station.

Wainhouse Research Senior Partner, Andrew Davis says, "Duffie White of TelePresence Tech is bringing an improved customer services experience to the multi-billion dollar telemarketing industry by integrating his 3D TelePresence communications solutions with eye contact into two-way video enabled call centers. This could be the beginning of a new TelePresence-Marketing industry."

TelePresence Tech, [www.TelePresenceTech.com](http://www.TelePresenceTech.com), has designed, developed and manufactured 3D TelePresence systems, which are currently installed in 25 countries around the world. These systems range from small desktop systems to immersive 3D TelePresence rooms. TelePresence Tech has been a pioneer in the telepresence field and is now leading the way in the emerging TelePresence-Marketing industry.

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For further information see Reference Sites  
[www.3DTelePresence.com](http://www.3DTelePresence.com), [www.TelePresenceCenter.com](http://www.TelePresenceCenter.com),  
[www.TelePresence-Marketing.com](http://www.TelePresence-Marketing.com), [www.TelePresenceTech.com](http://www.TelePresenceTech.com),  
[www.Teleportal.com](http://www.Teleportal.com), and [www.SonyTelePresence.com](http://www.SonyTelePresence.com)



3D TelePresence Kiosk with aligned eye contact

[Click HERE for video of 3D TelePresence Kiosk](#)

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